



MELBOURNE EV SHOW 2023

Media Release

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The Future is Electric According to the carsales Melbourne EV Show 2023 as They Lead the Charge to a Greener Future This September

THURSDAY 24 AUGUST, Melbourne, Australia: After a fifteen-year absence on the Melbourne auto calendar, ABF Group and carsales will, this September host the biggest national consumer EV show. The carsales Melbourne EV Show will deliver a one-stop shop for everything EV including electric vehicles, plug-in hybrids, e-bikes, e-scooters, charging options and accessories from top industry names including Haval, Audi, FONZ, Polestar, Simplygreen (novated leasing), Peugeot, and McLaren.

“The event promises to bring some exciting features including several new EV’s launching at the event, new products never before seen in Australia, and the impressive Formula E race car.” Said Ray Evans, CEO, ABF Group. *“We are looking forward to reimagining the EV show with modern eyes and welcoming tens of thousands of EV enthusiasts across the weekend.”*

Highlights of the show include interactive product displays, demonstrations, EV live sessions and fun activities for the whole family including a track to trial EVs. Two stages will form the EV Live Theatre with presentations on everything EV.

The main theatre will feature the hosts of the highly successful carsales podcast *Watts Under the Bonnet: The Electric Vehicle*, Greg Rust and carsales Consumer Editor, Nadine Armstrong. The stages will present auto show enthusiasts with the hottest releases, bust common EV myths and chat with people who have swapped the bowser for the battery.



Other speakers include Ed Stevens, AGL, Audrey Quicke, Smart Energy Council and Harman Singh of GHD Digital who will speak on a range of topics including green loans and just how easy it is to go EV! Firefighters will even present an activation on how EVs offer a unique and safe alternative when fighting fires.

Electric vehicles offer significant environmental advantages due to their lower running costs and advanced technologies. The Electric Vehicle Council’s yearly recap recorded 83,000 registered

electric vehicles in Australia. The growing popularity of EVs in Australia demonstrates the importance of providing eventgoers with a 360-degree view of this fast-charged space.

“Our recent carsales onsite survey found 42% of respondents have considered purchasing an electric vehicle and around 24% say they believe they’ll be driving an EV by 2030.” Said carsales Managing Director, Paul Barlow. *“People are considering electric vehicles, however, there are still a number of unanswered questions and uncertainties – we look forward to shedding insight at the event next month.”*

Up 56% YoY, there has been considerable growth in electric car models available in Australia. There are currently 91 models available of 148 variants with exciting new models set to launch at the auto show. With the current State government recommending the elimination of the sale of emitting road vehicles by 2035, it’s clear the future is EV.

The 2023 carsales Melbourne EV Show will take place between 22 – 24 September at the Melbourne Convention & Exhibition Centre, with exhibitors including FONZ, Polestar, Audi, Hyundai and more. Tickets are available from Ticketmaster.

For further information, visit <https://melbourneelectricvehicleshow.com.au/>.

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